



## Corporate Partnerships & Fundraising Officer

**Brighter Futures is seeking an ambitious and relationship-focused fundraising professional to help grow sustainable income, strengthen corporate partnerships and raise the charity's profile across Jersey.**

**This is an exciting opportunity to build meaningful relationships with businesses, supporters and community stakeholders while developing innovative fundraising initiatives that support local families and young people. Working closely with the Chief Executive Officer and wider fundraising team, the successful candidate will play a key role in increasing community engagement, developing long-term partnerships and supporting the future sustainability of the charity.**

### Key Responsibilities

#### Corporate Partnerships and Income Development

- Develop and manage relationships with corporate partners, sponsors, donors and community organisations to generate sustainable income and long-term support for Brighter Futures.
- Identify, research and cultivate new partnership and fundraising opportunities aligned with organisational priorities.
- Build and maintain a strong pipeline of prospective supporters through networking, relationship management and community engagement activity.
- Manage supporter stewardship and engagement activity to strengthen relationships, encourage repeat support and maximise income growth.
- Prepare and deliver compelling partnership proposals, sponsorship packages, presentations and fundraising pitches.
- Work collaboratively with the Chief Executive Officer, Trusts and Grants Manager and wider fundraising team to support income generation targets and strategic fundraising priorities.
- Monitor fundraising performance, maintain accurate income records and contribute to financial forecasting and reporting processes.
- Seek opportunities for donated services, gifts in kind and collaborative partnerships that support the work of the charity.



### **Community Engagement and Representation**

- Act as an ambassador for Brighter Futures, representing the charity professionally at meetings, networking events, presentations and community engagements.
- Build positive relationships with local businesses, supporters, ambassadors, funders and key stakeholders across Jersey.
- Promote awareness of the charity's work, impact and funding needs through relationship-led engagement and communications activity.
- Support the development of innovative fundraising campaigns, partnership initiatives and community engagement opportunities.
- Deliver high-quality supporter experiences through effective communication, relationship management and follow-up activity.

### **Fundraising Events and Campaign Support**

- Coordinate and support fundraising, corporate and community events that strengthen supporter engagement and generate income.
- Manage event logistics including suppliers, sponsorship, promotion, volunteer coordination and post-event reporting where required.
- Support the delivery of donor cultivation events, partnership launches and community fundraising initiatives.
- Work collaboratively with colleagues and volunteers to ensure fundraising activity is well organised, engaging and aligned with the charity's values.

### **Communications, Reporting and Administration**

- Contribute to fundraising and promotional communications including newsletters, supporter updates, presentations, social media content, press releases and marketing materials.
- Maintain accurate records using Microsoft 365 CRM systems and fundraising databases, ensuring strong data integrity and effective reporting.
- Prepare reports and updates for management, committees and the Board on fundraising activity, partnerships and income performance.
- Use supporter and fundraising data to evaluate activity, identify trends and inform future fundraising approaches.

### **Governance and Compliance**

- Ensure all fundraising and partnership activity complies with Jersey Charity Law, Data Protection legislation, Jersey Gambling Commission requirements and organisational policies.
- Support effective budget management, financial administration and acknowledgement processes linked to fundraising activity.
- Attend and contribute positively to fundraising meetings, organisational activities and wider team objectives.

Brighter Futures Limited • The Bridge • Le Geyt Road • St Saviour • Jersey JE2 7NT

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Brighter Futures

## About You

We are looking for someone who is:

- An excellent relationship-builder with strong networking, communication and presentation skills.
- Experienced in corporate partnerships, fundraising, business development or community engagement.
- Confident engaging with a wide range of stakeholders in a professional and credible manner.
- Commercially aware and proactive, with the ability to identify opportunities and develop mutually beneficial partnerships.
- Highly organised, able to manage competing priorities and maintain attention to detail.
- Creative and solutions-focused, with the ability to develop innovative fundraising and engagement ideas.
- Experienced in using CRM or fundraising databases to manage supporter relationships and reporting.
- Comfortable working both independently and collaboratively within a team environment.
- Passionate about supporting families and young people within the local community.
- Flexible and willing to occasionally work evenings and weekends to support events and partnership activity.

## Accountability

Responsible to the Chief Executive Officer, Trusts and Grants Manager and the Board.

## Location

This role is primarily based at The Bridge, home to Brighter Futures, with flexibility for some home working if preferred.

The role will also involve travel across Jersey for meetings, relationship-building activities and event delivery.

## Summary of Terms and Conditions

**Job Title:** Corporate Partnerships & Fundraising Officer

**Location:** The Bridge, Le Geyt Road, St Saviour, Jersey JE2 7NT

**Hours:** Hours are negotiable and will be discussed with the successful candidate. Flexibility will be required to support occasional evening and weekend events, networking activities and partnership engagements.

This document does not constitute terms and conditions of employment.

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