



Brighter Futures



**1001
Critical
Days**
FOUNDATION

KEYNOTE SPEAKER

Will Quince

Name and role:

Will Quince, Chief Executive of the 1001 Critical Days Foundation.

Professional background:

Will Quince is Chief Executive of the 1001 Critical Days Foundation, which is working to build a better world for babies where governments prioritise the first 1,001 days as the foundation for a healthy society. Appointed as the Foundation's first Chief Executive, he brings more than a decade of public service experience across education and health. A former Member of Parliament, he served as Early Years Minister with responsibility for Family Hubs and the Start for Life programme, and he also served as Minister for Health and Secondary Care. He now focuses on delivering measurable impact through grant-giving, research, and partnerships that influence policy and practice in the UK and internationally.

Speakers Perspective on why early intervention matters:

Early intervention in the first 1,001 days is critical because accessible, well-co-ordinated support for parents and babies prevents avoidable harm, improves lifelong outcomes, and avoids the far greater social and economic cost of acting too late.

Together, we are creating Brighter Futures for families in Jersey.