



Brighter Futures

2019

ANNUAL
REPORT

CREATING BRIGHTER FUTURES
FOR FAMILIES IN JERSEY

THE BRIDGE,
LE GEYT ROAD,
ST SAVIOUR,
JERSEY,
JE2 7NT

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info@brighterfutures.org.je



Brighter Futures

WHO ARE WE?

Brighter Futures is a **local charity** supporting parents, families and young people in Jersey.

Since 2008 we have supported over 1,600 families, benefiting over 5,000 islanders.

*Together, we are creating
Brighter Futures for families in Jersey.*



WHAT DO WE DO?

Brighter Futures **works alongside** the **main carer**, our educational model provides them with the **tools to cope**.

Supporting **150 families** at any one time, we focus on **3 key areas**;



Second chance learning programmes, providing the skills our clients may need in order to progress and succeed in education, work and life;



Parent - child relationships, helping our clients recognise and value their role as their child's first and most important educator;



And **mental health and wellbeing programmes**, which support social and emotional wellbeing, allowing increased resilience with the outside world to give our clients a brighter future and a hope.

Together, we are creating Brighter Futures for families in Jersey.

Vice chair's report

by Julia Warrander

Over the past year Brighter Futures has supported over 250 Jersey families. Working alongside the main carer, the charity has focussed on 3 key areas; parent – child relationships, mental health & wellbeing and second chance learning programmes. The impact and effectiveness of this work is often life changing and is best evidenced by the positive feedback received from our clients, just a few of these comments are highlighted on page 11.

I am pleased to record that, in September, **The Jersey Charity Commissioner** confirmed our application had been successful and Brighter Futures became the 204th registered charity on the island. To be eligible for such status a charity must meet specific criteria, including sound financials and strong governance. The Charity Register is fully open to public inspection, ensuring greater transparency around the purposes, finances and public benefit delivery of registered charities.

We also continue to work closely with a number of agencies and partners to help reach those that need our services. The ongoing positive community impact of Brighter Futures is only possible thanks to all of the charity's stakeholders. I wish to record my sincere thanks to the incredible staff, many volunteers and Ambassadors without whom Brighter Futures would be unable to maintain its present high quality of service. This year has seen renewed energy around fund raising, with many original ideas and events helping to generate the vital donations that keep Brighter Futures running, as well as raise the charity's profile locally.

We are also very grateful for the generous donations of food, clothing and home items that make such a difference to so many. We are truly grateful for every penny we receive and humbled by the generosity of those who choose to donate.

Over the past few months we have also added four new board members, enhancing diversity, experience and skills. My thanks to everyone on the board, who give up their time to ensure Brighter Futures has strong governance and oversight.

There is much still to do and we have some exciting plans for the year ahead. In the interim, I hope you find this report insightful - please do let us know if you would like to learn more about the important work we do.



Brighter Futures Limited

Registered Charity No. 204

Year in Review LET'S TALK 2019

250 Families

We have worked with more than 250 families in 2019, some have remained with us for more than a year while some have only recently started their journey with us.

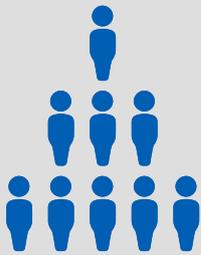


Midwives
4%

Statistics

**REFERRALS
ARE MOSTLY
RECEIVED
FROM:**

Health
Visitors
54%



Self-referrals
20%

Education
services
3%



Children's
Services 3%

Other 16%

Our creche facilities are available if required to support clients and their children on their journey

405
Children have
used crèche
provision



2,012 crèche
spaces used

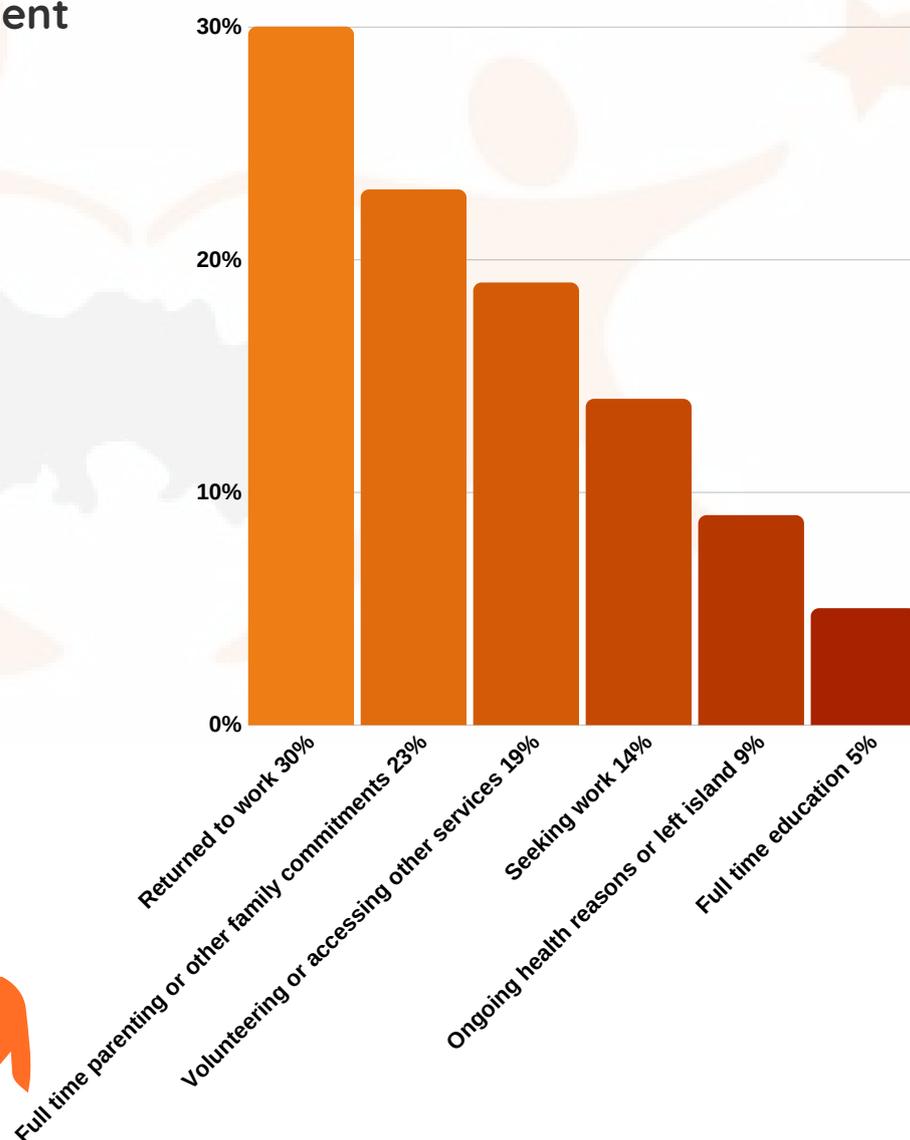
362 Parents
used crèche
provision for
their children



What difference did we make?

- ✓ 90% of clients reported an increased level of wellbeing.
- ✓ Improved family relationships and connections
- ✓ Increased confidence with parenting
- ✓ Increased resilience with the outside world
- ✓ Children's social communication and physical skills increased
- ✓ Children's confidence has increased alongside their social and emotional development

In 2019, 102 clients completed their journey at Brighter Futures



Treasurer's report

by Karen Morris

I am pleased to report another successful financial year for Brighter Futures. The charity remains in a strong position with reserve levels in line with current requirements. This is as a result of the continued efforts from the fundraising team combined with maintaining expenditure for growing operations within the planned budgeted amounts.

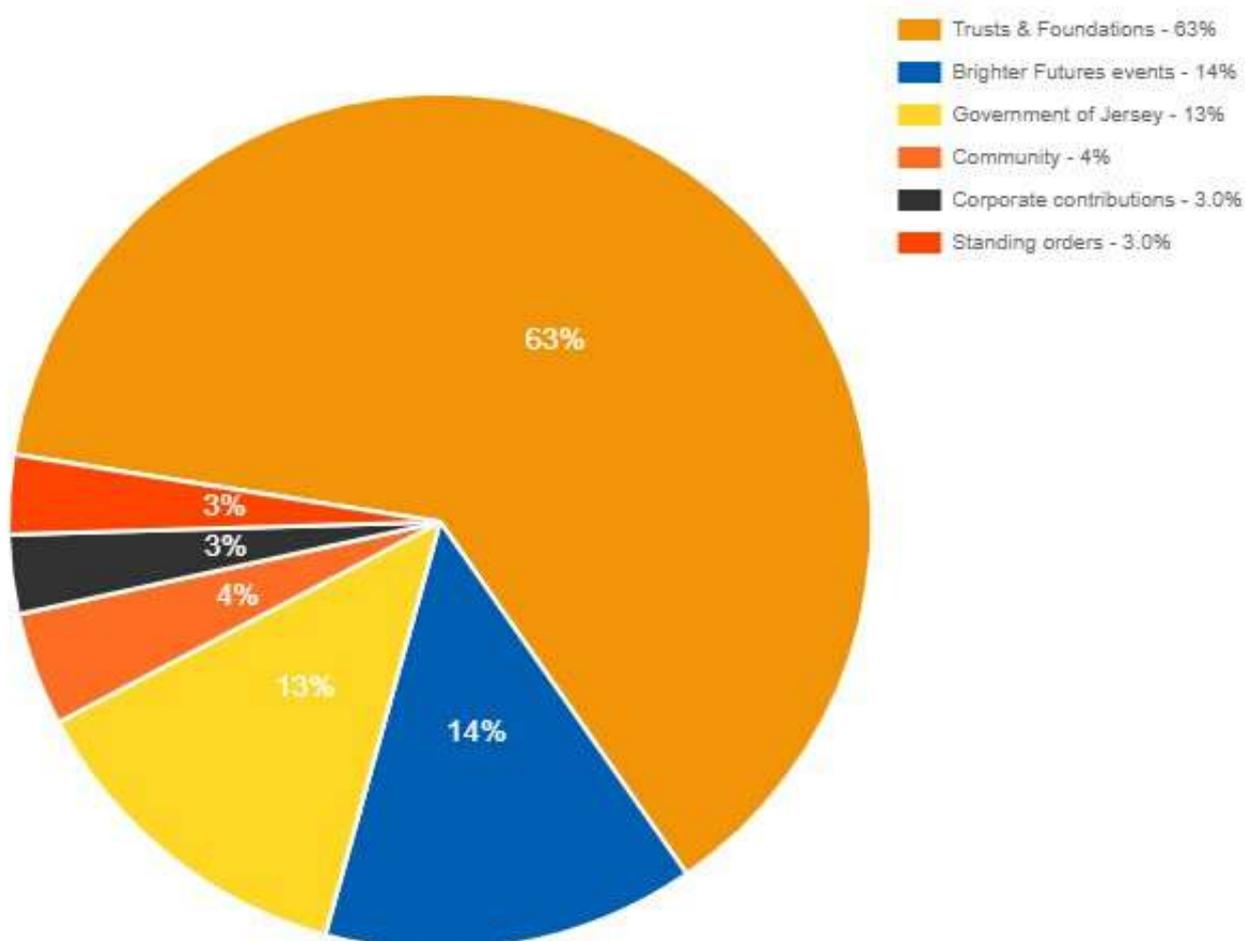
The Finance Committee continues to meet regularly to manage the financial position of the charity. The committee's responsibilities include monitoring cash levels, preparing expenditure budgets, forecasting anticipated funding, reviewing quarterly accounts and coordinating the audit of the financial statements.

Brighter Futures continues to be funded partly by the Government of Jersey (13.3%). However, most of the charity's funding is achieved through donations from various trusts and corporations. The remaining income is made up of proceeds from planned events, standing orders from individuals and public collections.

During the remainder of 2019 and into 2020, the charity will be expanding its fundraising events activities with the intention of increasing the proportion of income from this source and enabling the charity to place less dependence on funding from grants or donations in the future. With planned costs for 2020 expected to reach in excess of £620k including salaries, this additional income source will be a key factor in maintaining operations into future years.

Once again, I am looking forward to helping Brighter Futures progress into 2020, as they grow and evolve to meet new challenges, enabling the continued provision of much needed support to Jersey families.

Brighter Futures source of funding 2019



Programmes list

Every client at Brighter Futures is allocated a key worker who will provide one to one support. In addition, the key worker will co-produce a holistic package of support with the client and identify programmes and groups that will meet their needs. These programmes are designed to meet the needs of the whole family and include a choice of child development, wellbeing and educational groups.

Parent/Carer and Child Groups

Baby Massage

Growing Together

Physibods

ABC programme - Achieving Better Connections

Mellow Parenting

Dad's Club

REAL - Raising Early Achievement in Literacy

Wellbeing Programmes

Relaxation Programme

Mindfulness

Power Walking

Personal Development Programmes

Study Group

Early Bird

Functional Skills

Incredible Years

Circle of Security (English & Portuguese)

Wants and Wishes

Making Changes (English & Portuguese)

Corporate Social Responsibility

Jersey is a small Island, a community almost like a large family. We all want the best outcomes for our families and we are sure that industry and its employees want the same for their own families, as do clients who come to Brighter Futures.

We all also experience times of difficulties and challenge where we need some help and support; our resilience and networks of support are crucial in how we navigate these challenges. Some people are isolated and do not have the resilience to cope alone.

Brighter Futures are confident that corporate organisations and its workforce can play a significant role in being part of making a difference to many families. By working together, to build community resilience and cohesion, we seek to create shared experiences, with an alignment between the values of an organisation and those that our programmes support.

With all the responsibility surrounding **Corporate Social Responsibility**, Brighter Futures' focus must now be to work alongside community agencies, institutions and organisations, to give them the opportunity to become active partners in addressing community concerns.

An effective CSR programme does not necessarily have to be complex, but it does require more than a fleeting commitment once a donation has been made. When you get it right, there will be a positive return for all involved with greater engagement and growth through shared value.

To make CSR programmes a success for all involved there are a number of points that Brighter Futures consider:



What experiences can Brighter Futures create that allow your team members to engage with us?



What change occurs within Brighter Futures as a result of your relationship with us?



Do Brighter Futures satisfy the 'but for' test. The change achieved by your CSR commitment that would not have occurred without your company's support.

By working in partnership, we can make a difference to many of the social problems that families in Jersey face on a daily basis.

Therefore, **Corporate Social Responsibility** provides Brighter Futures with an opportunity to facilitate that ambition.

Client Feedback

Story Catcher

"Brighter futures has been the best thing that has happened to me since arriving in Jersey. The courses, text reminders, having you as my keyworker, the creche, all of it, it's all contributing towards me getting my confidence back. I am truly grateful".

"This place has been a life line and got me through some pretty bad times, I have got a lot out of coming here and learned so much, it has helped me be a much better mum to my kids too".

"Brighter Futures has helped me gain confidence with my children and I am now able to do much more nice things with the girls. My home is also a lot calmer".

Thank you



Everyone at Brighter Futures would like to say a very big 'Thank you' to those who have helped us to continue offering support through the past year, from fundraising, financial donations, food/clothing donations, volunteers, Ambassadors and so much more. The community support we receive is essential to enable us to continue supporting families.

We couldn't do it without you!

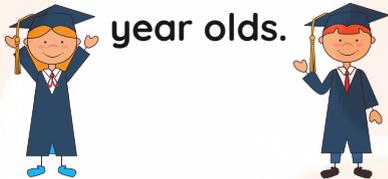


Brighter Futures

Can you support us?

Even a **£5 or £10** donation per month could help us to buy:

Two new blue Physibods graduation gowns for our 3 to 4 year olds.



Sand to fill our creche sand pit with toys to play with

Arts and crafts for our Wants and Wishes programme



Sponsor a Dad's club trip and outdoor activity



To help supply handmade blankets for our ABC and nurturing programme



£4,000

It currently costs **£4,000** to support a family for a whole year.

If you would like to sponsor a family, part sponsor or support our work in any way, just fill in the form on the opposite page and state your desired regular donation.



Brighter Futures



Standing Order Authority

Please fill out the form in **BLOCKED CAPITALS**

Please don't send this form to your bank, please return it to:
Brighter Futures, The Bridge, Le Geyt Road, St Saviour, Jersey JE2 7NT

Your name

Your address

Your email

Would you like to receive our email newsletter including details of upcoming events?

Yes No

Your telephone

Bank name

Bank address

Name of bank account

Bank account number

Sort code

Please transfer the sum of: £

On the _____ (insert date) of each month until further notice

To:

Lloyds Bank international Ltd, P O Box 10, 9 Broad St, St Helier, Jersey JE4 8NG

For the credit of:

Brighter Futures. Sort code 30-94-61. Account number 57656168

Signed

2nd Signatory
(if applicable)



Brighter Futures

Patrons:

Lady Dalton
The Bailiff of Jersey
Mr Timothy Le Cocq

Registered Charity No: 204

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Brighter Futures Jersey

