



# ANNUAL IMPACT REPORT

2025

## OUR VISION

**For all families in Jersey to live safe, happy and healthy lives, supporting them in times of challenge to realise their full potential.**



Brighter Futures



# OUR PATRONS, BOARD AND SUB COMMITTEE MEMBERS



**The Bailiff  
Robert MacRae, KC**



**Lady Kyd**



**Wendy Hurford MBE  
President and Founder**



**Martin Fricker  
Chairman and Director**



**Ashley Frazier  
Treasurer and Director**



**Paul Rouse  
Director**



**Rosie Stott  
Director**



**Kirsten Morel  
Director**



**Antonia Burgess  
Director**



**Christopher Journeaux  
Director**



**Andrea Firby  
Director**



**Connor Burgher  
Fundraising and  
Marketing Committee**



**Sarah Nibbs  
Governance, Risk and  
Compliance Committee**

# Welcome from our Chairman

## Martin Fricker



**2025 was a positive year for Brighter Futures. Not only has the charity continued to support more than 150 families at any one time, but we have developed and broadened our service.**

### **What's new?**

In the west of the island we are now fully operational in our new centre at Communicare, Les Quennevais, where we have established a presence offering our range of programmes and support.

We have started offering 'Brighter Futures Fridays' family visiting sessions at La Moye Prison, to provide activities to support family interaction.

Our perinatal programme goes from strength to strength, and this early intervention approach supports the first 1001 critical days in a child's early life.

### **Fundraising**

In total in 2025, our Fundraising Team raised more than £1 million pounds. This was through the support of the good people of Jersey, Companies, Grants, Trusts and Foundations and from the Government.

We also raised funds from events organised by our own team, as well as some of our Ambassadors, who have arranged and hosted fund-raising events during the year.

To all of you, we are very grateful.

*Thank You*

*Martin Fricker*

Chair, Martin Fricker

# OUR MISSION AND VALUES

## OUR MISSION

To support families facing challenges and difficulties.

To help to create strong family relationships, where parents can support each other.

To support parents in their role as their child's key educator.

To deliver a targeted service through the provision of evidence based programmes and one to one support.

## OUR VALUES

### COMPASSION, TRUST AND NON-JUDGEMENTAL

We are committed to creating a compassionate, non-judgemental environment for the families that we work with. Brighter Futures promotes choice, dignity, consideration and respect.

### COLLABORATION AND EQUALITY

We are committed to ensuring that the families who use our service are involved in developing our service.

### QUALITY

We believe in evaluating our services and improving our practice. We are committed to integrity, objectivity, fairness and ethical business practices.

### CO-OPERATION AND PARTNERSHIP

We are a strength based educational model and are committed to working with other organisations to improve, develop and expand services for families facing challenges in Jersey.

## WHO WE ARE

Brighter Futures is a long-established local charity supporting parents, families and young people across Jersey.

For more than eighteen years, we have provided one-to-one coordinator support alongside a wide range of free, evidence-based programmes aimed at strengthening family relationships, improving wellbeing and supporting positive child development.

Since our inception in 2008, we have grown from supporting six families to working with more than 4,164 families and benefiting over 15,492 Islanders to date.

Our work is delivered in close partnership with midwives, health visitors, GPs, schools, nurseries and other agencies, with a strong focus on early intervention. Each client is supported through their individual Journey to Wellbeing, ensuring they can access the help required to address both immediate and longer-term challenges.

# Thoughts from our Chief Executive Officer

## Fiona Brennan

Firstly, thank you to our Patrons. Alongside our current Patron Lady Kyd, we welcomed a new Patron in 2025, Mr Robert MacRae KC. Mr MacRae was sworn in as Bailiff, taking over the role from Sir Timothy Le Cocq, who was also Patron of Brighter Futures for several years. Thank you to our Board, Ambassadors, and Volunteers who share their time and skills, and are very much involved in helping us to develop as a charity.

We have a remarkable team, who are determined not to turn away any families who need Brighter Futures.



It currently costs the charity £8,000 to support one family for one year. Our fundraising target was more than £1,000,000 in 2025, and we achieved this. But it was a huge challenge.

In 2026 the Government have provided 8.7% of our annual funding. Looking to the future, to be able to plan, develop and continue to grow, we must achieve more sustainable funding.

We hope that the election in June 2026 will bring with it opportunities to share the crucial work of Brighter Futures with the Senators, Deputies and Connétables who make up the States Assembly.

What more can Brighter Futures offer for families in Jersey as we move from 2026, towards 2027?

To the people of Jersey, thank you for your wonderful support. With you alongside us, we aim to keep helping families in Jersey to enjoy a brighter future.



*Fiona Brennan*

CEO, Fiona Brennan

# WHICH FAMILIES ACCESS BRIGHTER FUTURES?

The team at Brighter Futures is often asked  
what kind of families use our services

**The answer is simple: any family**  
**Your family, our family, any family**



## OUR PROGRAMMES

**PARENT/CARER AND CHILD  
RELATIONSHIPS**

**WELLBEING AND POSITIVE  
MENTAL HEALTH**

**PERSONAL DEVELOPMENT AND  
SECOND CHANCE LEARNING**

**BRIGHTER FUTURES  
CRÈCHE**

# BRIGHTER FUTURES AND OUR HUBS

## Did you know?



## East Hub Georgetown Methodist Church

The eastern hub operates from Georgetown Methodist Church and extends Brighter Futures' reach to families living in the east of the island. The hub plays an important role, particularly for families who may find travel to St Helier challenging due to transport, childcare, or financial pressures.

The Growing Together programme is delivered from the eastern hub, providing an interactive parent and child group focused on early development, all delivered in a welcoming and accessible environment.

## West Hub Communicare

The western hub, based at Communicare, was established to improve access to services for families living in the west of the island. By delivering support closer to home, the hub reduces travel barriers and helps families engage more easily with services. All services in Brighter Futures are free of charge and are delivered in a supportive community setting.



# We know that what we do works

All of our programmes are research and evidence-based.

Regular observations are carried out to ensure that they stay true to their purpose, and deliver expected results to meet the needs of the whole family to make sustainable change.

We use a 'Parent Voice' questionnaire that enables us to monitor client satisfaction rates with the services provided, and ensure the best fit for the needs of our clients.

## FAMILY FEEDBACK



### Growing Together PROGRAMME



"GT groups were a new chapter for me and my son. Both of us felt shy and awkward at first but after a few sessions we felt so much more comfortable. I made friends and my son looked forward to going each week. We both liked the routine. The staff were all so kind and welcoming and easy to talk to. It was a completely judgement free space and I'm so glad we had the opportunity to join the groups. Also looking back I really do think those groups made a huge difference in my social skills and confidence, the consistency of being in an inclusive group where people became familiar was so good for me at the time and I've taken all that with me to other social situations. As for A, he just loved the groups and would sing "what's in the bag today" a lot at home and he made a friend too."

### Brighter Storks PROGRAMME

*"My experience at Brighter Storks was just fantastic and it's a programme to definitely go to when being pregnant, especially when feeling frustrated, confused, overwhelmed or being a first time parent or second or third. Doesn't matter. The programme is wonderfully run, and Melanie and all the ladies are absolutely amazing."*

### Dads Club PROGRAMME



"As a single dad, it can be hard to find spaces where you feel welcome and where your kids can just be kids. Dads Club gave us that. My two children loved having activities to do, and I valued the chance to spend proper time with them without distractions. It was also good to meet other dads and realise I was not on my own. The sessions felt relaxed, supportive, and easy to attend. It has helped me feel more confident as a parent and given my children something to look forward to every month."

## Overall thoughts

"I began to shift my focus from day-to-day survival to planning for the future. I improved my routines, time management, and communication skills, which strengthened my family relationships and wellbeing. I was also able to engage with work and develop new skills."



# Reach and Delivery 2025 in numbers

## Families Supported:

**140 to 160+ families supported every week**

At any one time in 2025, Brighter Futures supported between 148 and 163 active families across Jersey through one-to-one and group-based services.

## New Referrals

**152 new referrals received**

Referral acceptance rates remained consistently high at

**93-100 %**

demonstrating appropriate referral pathways and strong alignment with family need.

## One-to-One Support

**1,750**

**Personalised support sessions delivered**

## Group-Based Support

**20-28 hours**

Of group work

**delivered every week**

Structured group provision included - Parenting, parent-child relationships, mental health and wellbeing, and second chance learning programmes adjusted seasonally during school holidays.

## Programme Participation

**180+** completed parenting and parent-child programmes

**80+** completed mental health and wellbeing programmes

Hundreds of programme places were delivered across the year, with many additional clients actively engaged at year end.

## Removing Barriers to Access

**1,000+**

**crèche places provided**

Crèche support enabled parents and carers to attend sessions safely and consistently, supporting sustained engagement.

# Quality, Outcomes and Impact 2025 in numbers

## Engagement

**82-97%**

engagement rate across services

High engagement reflects services that are accessible, relevant, and responsive to family circumstances.

## Client Satisfaction

**97-100%**

satisfied with their journey

**98%**

positive experience of coordinator support

demonstrating trust, confidence, and positive relationships.

## Outcomes

**139**

clients completed their Journey to Wellbeing

**90-100%**

reported improved mental wellbeing

## Sustained Impact

**95%**

continued to report improved wellbeing after discharge

Follow-up data shows that positive changes in confidence, coping skills, and resilience are maintained beyond active support.

## OUR 2025 IMPACT REVIEW ESTIMATED THAT IN 2024:

Brighter Futures provided £2 of economic Value for every £1 spent



The total social value created by Brighter Futures was approx. **£9.2 Million.**

The total economic value created by Brighter Futures was approx. **£1.9 Million.**



# A SUMMARY OF THE YEAR 2025 FROM OUR TREASURER

## Ashley Frazier

In 2025 Brighter Futures had a total income of £1.2m and a year-end surplus of £117k — a strong result that reflects both the generosity of our supporters and the discipline of our team.

Our team remains our most important asset, and we continue to invest in their development.

Our events programme had an exceptional year. The Ladies Lunch was once again our flagship event, raising over £130k and we were thrilled to hold our inaugural Devil Wears Prada Gala Dinner which raised over £100k. Other events, including the 6-a-side Football, Wolves Caves, Summer BBQ, Christmas at St Owen's Manor, and the FlyDirect Lottery all added meaningful contributions, and we welcomed several new community events into the programme for the first time.

Trusts and Foundations remain our largest funding stream, contributing around 42% of total income in 2025. We are grateful for the continued and new support from our partners, and from the Government of Jersey who contributed around 20% of our total income in 2025, through our CYPES Service Level Agreement and the Chief Minister's Fund.

Regular giving through Standing Orders remained steady at around £35k, continuing to provide a reliable baseline of unrestricted income throughout the year.

*Ashley Frazier*

Treasurer, Ashley Frazier

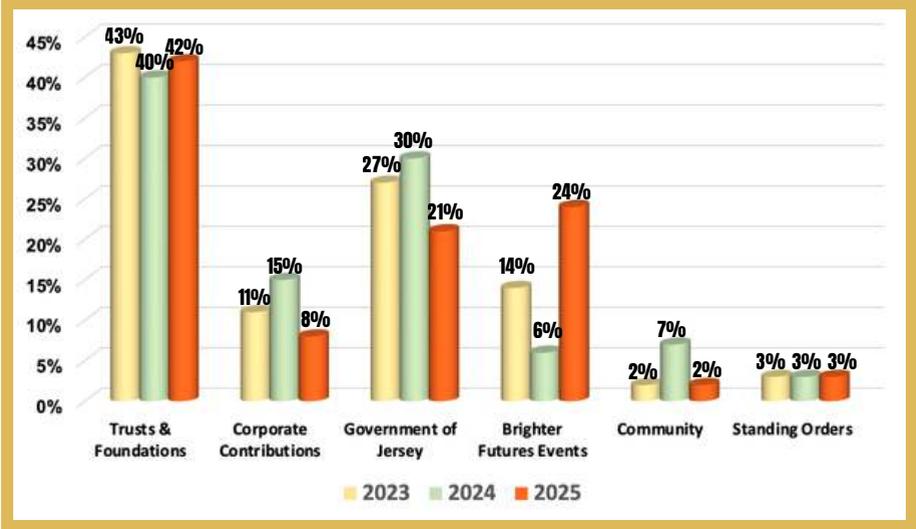
**Our estimated overall running costs in 2026 are more than**

**£1,000,000**



# TREASURER'S REPORT, CONTINUED

## Brighter Futures Sources of Funding



## Watch our 2026 Funding Animation Film



# Your support makes all the difference, today and tomorrow



**Help change lives and become a regular donor today**

**£0.18**

**A DAY**

**or £5 every 4 weeks**

Will help fund practical advice and early guidance for a parent facing overwhelming pressure, ensuring they are not left to cope alone.



POPULAR

**£0.36**

**A DAY**

**or £10 every 4 weeks**

Would support structured group sessions that help parents build confidence, strengthen relationships with their children, and develop healthier coping strategies.



**MOST POPULAR**

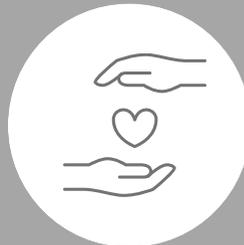


**£0.71**

**A DAY**

**or £20 every 4 weeks**

Will help fund a one-to-one support session with a coordinator, giving a parent practical guidance and emotional support at a critical moment.



**£1.78**

**A DAY**

**or £50 every 4 weeks**

The strength of £50 every four weeks is reliability. Steady income supports staffing, long term family commitment and stable services rather than reactive delivery.



**You could be the difference a family is waiting for**



# You could be the difference a family is waiting for

Either fill out the below form or simply scan the QR Code and complete the secure on-line donation form.



Please fill in the whole form including official use box using a ball point pen and send it to:

**Brighter Futures Ltd**

The Bridge  
Le Gyt Road  
St Saviour  
Jersey  
JE2 7NT

Name(s) of Account Holder(s)

Bank / Building Society Account Number

Branch Sort Code

Name and full postal address of your Bank or Building Society

Reference



## Instruction to your Bank or Building Society to pay by Direct Debit

Service User Number

4 5 3 2 4 3

FOR Brighter Futures Ltd OFFICIAL USE ONLY This is not part of the instruction to your Bank or Building Society **IMPORTANT** - Please complete these details:

Account Holder(s) Name & Address

Name:		
Contact name	First:	Last:
Address:		
Town:		Postcode:
Email Address:		

### Instruction to your Bank or Building Society

Please pay PSL re Brighter Futures Ltd Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with PSL re Brighter Futures Ltd and, if so, details will be passed electronically to my Bank / Building Society.

Signature(s)
Date:

Banks and Building Societies may not accept Direct Debit Instructions for some types of account.

This Guarantee should be detached and retained by the payer.

## The Direct Debit Guarantee



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit PSL re Brighter Futures Ltd will notify you 3 working days in advance of your account being debited or as otherwise agreed. If you request PSL re Brighter Futures Ltd to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by PSL re Brighter Futures Ltd or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society.
  - If you receive a refund you are not entitled to, you must pay it back when PSL re Brighter Futures Ltd asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.



2025

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