



Brighter Futures

Creating brighter futures by supporting
parents, families and young people in Jersey.



2023 ANNUAL REPORT



Registered Charity No: 204



OUR VISION, MISSION AND VALUES.

Our Vision:

- For all families in Jersey to live safe, happy and healthy lives, supporting them in times of challenge to realise their full potential.

Our Mission:

- To support families facing challenges and difficulties
- To help to create strong family relationships, where parents can support each other
- To support parents in their role as their child's key educator
- To deliver a targeted service through the provision of evidence based programmes and one to one support.

Our Values:

- **COMPASSION, TRUST AND NON-JUDGEMENTAL**

We are committed to creating a compassionate, non-judgemental environment for the families that we work with. Brighter Futures promotes choice, dignity, consideration and respect.

- **COLLABORATION AND EQUALITY**

We are committed to ensuring that the families who use our service are involved in developing our service.

- **QUALITY**

We believe in evaluating our services and improving our practice. We are committed to integrity, objectivity, fairness and ethical business practices.

- **CO-OPERATION AND PARTNERSHIP**

We are a strength based educational model and are committed to working with other organisations to improve, develop and expand services for families facing challenges in Jersey.



WHO WE ARE.

Brighter Futures is a **local charity** supporting parents, families and young people in Jersey.


We provide 1:1 keyworker support alongside a number of **FREE** programmes and services.


Since 2008 we have supported more than **3,450** families, benefiting over **13,400** Islanders.


WHAT WE DO.

Brighter Futures **works alongside** the **main carer**, our educational model provides them with the **tools to thrive**.

Supporting approximately **150 families** at any one time, we focus on **3 key areas**:

 **Parent and child relationships**, helping our clients recognise and value their role as their child's first and most important educator;

 **Well being and positive mental health**, supporting social and emotional wellbeing, allowing increased resilience with the outside world to give our clients a brighter future and a hope.

 **Personal development and second chance learning**, providing the skills our clients may need in order to progress and succeed in education, work and life.

What difference did we make?

97% of clients reported an increased level of wellbeing

During 2023, **155** clients completed their journey with Brighter Futures

We helped and are helping a total of **351** families in 2023

33% of our clients returned to work

11% began volunteering or accessing other support services

18% of our clients are seeking work

18% continued with full time parenting or other family commitments

20% of Brighter Futures clients were unable to complete our programmes due to reasons such as health reasons, left the island etc.

155 clients completed their journey with Brighter Futures during 2023.

Family stories.

What our clients say about us



**WHAT OUR
CLIENTS SAY:**



Brighter Futures

Since I have started going to Brighter Futures, I have been 100% supported regarding building my confidence on myself and around my children. If I need any advice or any help about anything, I know I can come to you, without any judgements.

I have always felt so supported by Brighter Futures, I have had keyworkers around me that understand my mental health and when I am not in a good place. It's nice to know that you have someone on your side when you're not in the best frame of mind.

My key worker has been amazing and put me on the right parenting courses to help me. I have a lovely relationship with my son, and I feel confident in dealing with life situations now.

The work you put in to ensure us clients are the best versions of ourselves is remarkable. My journey this year has been much more positive thanks to Brighter Futures. I hope you truly know how much your work changes people's lives.

Thank you to the Brighter Futures team for all of your support, strength, generosity and kindness! You have made such a significant difference to our family life; we couldn't have done it without all your support and dedication!

I have learnt through the help of Brighter Futures and my keyworker that the future is looking good and that there is light at the end of the tunnel. I believe now that I am worthy of happiness and can better stand on my own two feet!



Chair's report.

Martin Fricker

It has been wonderful to see Brighter Futures get “back to normal” throughout 2022 and 2023, with no COVID restrictions to inhibit how we offer our programmes.

As well as the more formal programmes, we have also offered a range of other support initiatives during 2023, including Mindfulness, Yoga, Breakfast Club to ensure our clients and children receive a meal to start the day during the Summer holidays, Kairos Arts, a Walking Group, and Gardening Club at the RJAHS to name but a few.

At the end of 2022, we were supporting about 180 clients. It was agreed that this was too many for the number of staff we had and could lead to a dilution of the service we pride ourselves on offering.

Whilst our finances are robust, we have sensibly but sadly had to restrict the number of families we help at any one time to about 150. This ensures that with the staff numbers we have, and can afford, we can deliver our programmes and most importantly, key workers time to our clients without detrimentally diluting that support.

Restricting numbers however has not meant we have turned away anyone who needs our help. The maximum time on a waiting list is about 4-5 weeks, but we can support a family in need during that time.

During 2023, **144** new clients were referred or self-referred to Brighter Futures.

Our events programme also returned to normal and several successful events were held raising much needed funds, including the ever-popular White-Collar Darts and our Ambassadors Ladies Lunch, now supported by Gladwell & Patterson. We remain indebted to the many individuals, companies, Charitable Trusts and Foundations that support us with donations of both money and services. Without their ongoing and generous support, we would struggle to deliver our comprehensive range of programmes and support.

Chair's report, continued.

We are also grateful to the Government of Jersey who, recognising the importance of what we do, awarded us a significant one-off grant towards the end of 2022. This money was received early in 2023 and will help ensure that our financial position remains solid.

I am pleased that we have been able to launch our Brighter Storks which is our perinatal Wellbeing pathway programme. This ensures that mother and child have the best possible start in life. Brighter Storks has been well received, resulting in 27 mums carrying on their journey in 2023.

Brighter Futures continues to monitor the effectiveness of the programmes and 1:1 support through Outcomes Based Accountability. The Board reviews the output from this effectiveness monitoring at each Board meeting and it is very pleasing to note that Brighter Futures accepted **92%** of referrals in 2023 and **497** survey forms were completed by clients during the year.

The findings of those surveys also clearly demonstrated the effectiveness of what we do; on relationships with their Key Worker 99% of respondents scored 8 or above (on a scale of 1-10), 98% scored 8 or above that we, and they, delivered on their personal Goals, and 98% scored 7 or above on overall satisfaction.

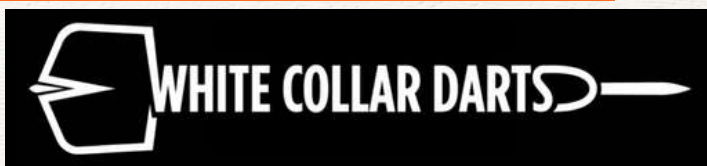
The Board is currently revisiting its long-term strategic plan to ensure that we balance our ambitions with realism on what we can afford to do especially with the costs pressures that high inflation inevitably brings.

I am grateful to the Board for giving up their time and expertise to ensure that the charity is well governed allowing our staff to focus on supporting families. In closing, I would like to thank all the wonderful staff at Brighter Futures, who work tirelessly for too little reward to help families in Jersey. They are a remarkable, selfless group of individuals who have continuously demonstrated their commitment to supporting others who need help. Brighter Futures, our clients and the Island of Jersey are indebted to them.



Martin Fricker,
Chair

2023 Event Highlights.



A highlight of 2023 has undoubtedly been our now famous **White-Collar Darts** event and enjoying seeing the players learn more about Brighter Futures and form their own team in the process. We're looking forward to WCD 2024 already and are actively seeking sponsors and players to make this event sustainable and exciting.



Another highlight of 2023 has been the kind people and organisations who have donated funds in memory of loved ones which we very much appreciate. We continued our **Walk for Ruth** in memory of Ruth Brunton, our late and much-loved former CEO. The walk is an opportunity for us to share funds raised with the Jersey branch of the Motor Neurone Disease Association in Jersey and it will return in 2024.



We also enjoyed our first **6-a-side football** tournament, raising more than £12,000 for Brighter Futures.

2024 will see the tournament relocate to Springfield and we already have teams registering for this!



2024 Planned Events.



Treasurer's report.

Ashely Pearse

With the cost pressures that high inflation inevitably brings, 2023 has been a somewhat challenging year both in terms of incoming funds and keeping overheads on budget. I would like to thank all our donors for their continued support during this time.

Income for the past 12 months was just over £1 million and, whilst slightly under what we had budgeted for the year, we have still been able to support 150 families at any one time. In recent months, we have had to open our waiting list and we expect this list to continue to the end of 2023.

- ✧ Trusts and Foundations continue to contribute that largest percentage of funds.
- ✧ However, the Government of Jersey increased its funding during 2023 with the percentage of total income increasing to 27%.
- ✧ This has affected the percentage of income from Trusts and Foundations which has decreased from 50% in 2022 to 43% in 2023.

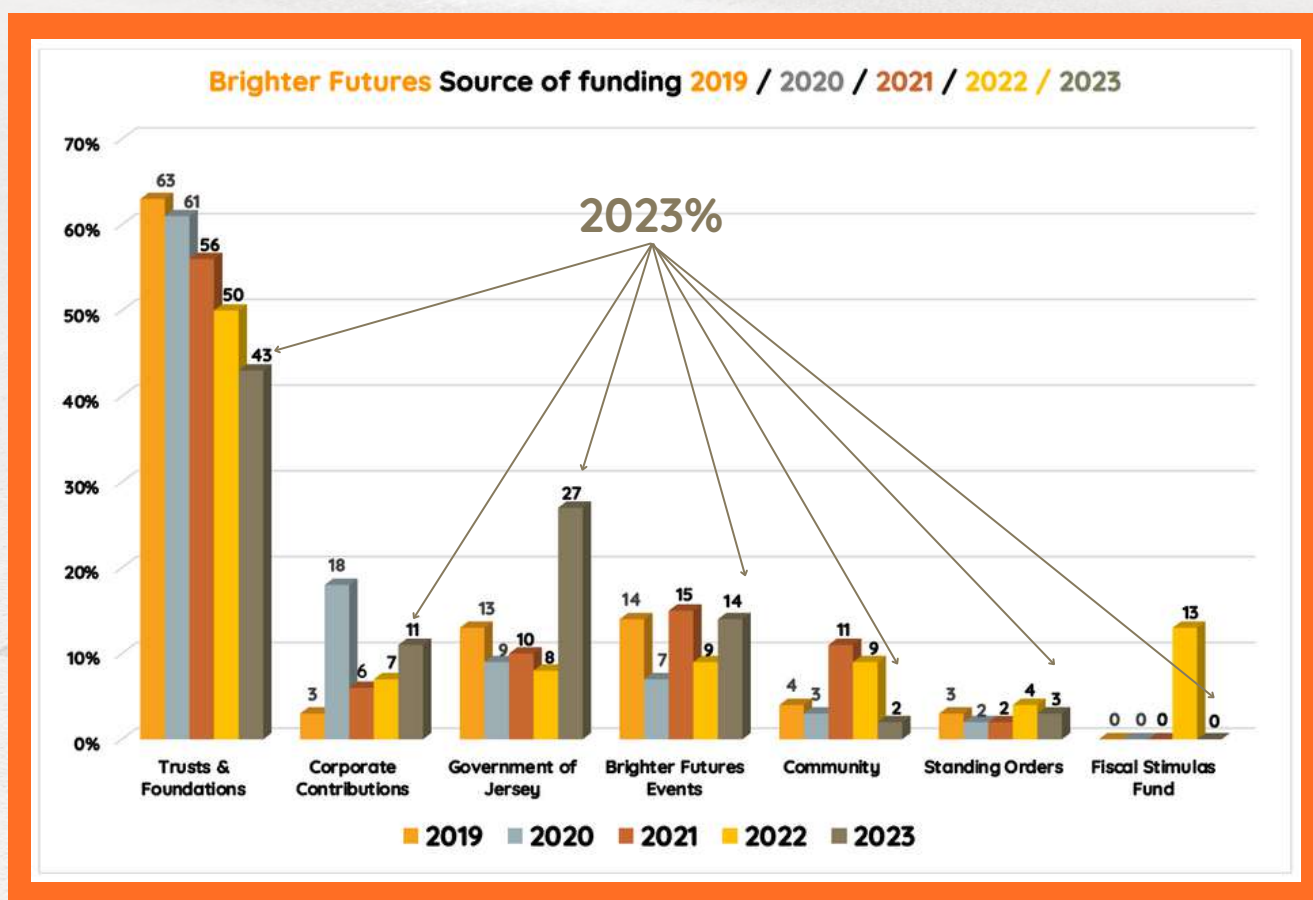


Ashely Pearse,
Treasurer.

Treasurer's report, continued.

The cost-of-living crisis has been at the forefront of our minds, and we have continued to run a Breakfast Club to feed whole families during the Summer holidays, provide food and food vouchers, electricity vouchers and clothes and toys where needed. We have worked closely with agencies to reduce the impact of poverty on our lower-income families.

The team have worked hard with the budgets they have and there has been widespread training within the year. This means that as well as our two Growing Together Leads now having the most up to date training, two of our Key Workers attended the Early Help Conference and are now armed with lots of new ideas for the coming year.



Our Programmes.

All of our programmes are research and evidence based. Regular observations are carried out, to ensure that they stay true to their purpose, and deliver expected results to meet the needs of the whole family to make sustainable change.

We use a 'Parents Voice' questionnaire that enables us to monitor client satisfaction rates with the services provided and ensure the best fit to the ever changing needs of the clients.

We know that what we do works.



Parent/Carer and child relationships



Wellbeing and positive mental health



Personal development and second chance learning



Brighter Futures offers a range of programmes.

Every client at Brighter Futures is allocated a keyworker who provides one to one support. The keyworker co-produces a holistic package of support tailored to the client and identifies programmes and groups that are the best fit for their needs. Programmes are designed to meet the needs of the whole family and include a choice of child development, wellbeing and educational groups.

Parent/Carer and Child relationships

1. Growing Together
2. Watch Me Play!
3. ABC programme - Achieving Better Connections
4. Baby Massage
5. Mellow Parenting
6. R.E.A.L - Raising Early Achievement in Literacy
7. Trinity Gardening Club
8. Dads' Club -

NOTE: Dads' Club is a universal group which is open to EVERY dad in Jersey.

Personal development and second chance learning

1. Growing Together Study Group
2. Dad's Study Group
3. Functional Skills
4. Baby Incredible Years
5. Incredible Years
6. Circle of Security (English and Portuguese)
7. Wants and Wishes
8. Making Changes

Wellbeing and positive mental health

- | | |
|--|--------------------------------|
| 1. Brighter Storks - rolling relaxation perinatal pathway which is offered to Pregnant Mums. | 4. Walking Group |
| 2. Massage | 5. Drawing and Talking |
| 3. Mindfulness and Yoga | 6. Heartmath / Healing Rhythms |
| | 7. Rest and Repair |
| | 8. Keep Fit to Dance Programme |

A thank you from our Chief Executive Officer.

Fiona Brennan

It has been another busy, challenging, and enjoyable year of being the CEO of Brighter Futures.

With the support of the Board and our amazing team, I have focused on numerous projects, welcomed our new Patron, Dr Kyd, to the Brighter Futures families and continued to advocate for greater financial support from the government as we continue to support more than 150 clients and families per week.

As I write this round-up, we have seven families on a waiting list requiring vital assistance from Brighter Futures. This is not unprecedented, but we do not wish this list to increase further.

Only with greater financial assistance can we provide certainty to the numerous families who need us, and it is a testament to the services offered by Brighter Futures that more clients are being referred to our expert team. In October, I met with the Chief Minister and other members of the Government to request such funding on the basis that our operating costs now exceed £1.1 million per year.

We have received a unique payment of £250,000 from the Minister for Education and Children by way of support this year, for which we are grateful, but even with this extra funding, there is a shortfall, which results in us calling on our financial reserves to end the year in credit. We are, therefore, more thankful than ever to all our supporters, whether they are individuals, businesses, or grant-making organisations, who have funded our work this year.

In other news, the success of our Breakfast Club continued this Summer, ensuring that families received a great start to their day with wholesome food, friendly keyworkers, and the opportunity to take food home with them if needed. As a charity, this is a great example of Brighter Futures responding swiftly to a need with a simple, positive outcome – the families who tried our Breakfast Club loved the variety of food and good company to start the day well.

CEO report, continued.

I have also been responding to the scrutiny process, sharing anonymised feedback from our clients to help inform government about challenges families face in Jersey, and working on Brighter Futures' five-year plan with our excellent Board to ensure that we remain resilient and relevant to the families we serve. We have viewed several potential satellite premises to attempt to increase our Growing Together Group and as a result, a new Growing Together group is now up and running in First Tower and is catching up with the popularity of this programme at our other hub in Georgetown and the main base at the Bridge.

As well as welcoming new families to Brighter Futures, we have enjoyed inviting others to visit and get to know us better; His Excellency the Lieutenant Governor and Dr Kyd have visited us, as have the Bailiff, Deputy Bailiff, States Members and corporate and individual supporters. All our visitors have commented on our hardworking team, the happy atmosphere we promote, and more than anything else, the positive changes we make to the lives of so many families in Jersey, who this year have endured the rising cost of living, an unsettling storm and personal challenges.

Having celebrated its 15th year of operation, Brighter Futures will help the families it supports to weather those storms and it is thanks to our dedicated team, Board, Ambassadors, and donors that we are able to give families in Jersey a brighter future.

Thank you. ❤️

f.brennan@brighterfutures.org.je



Fiona Brennan,
Chief Executive Officer

Fundraising team overview.

Judith Hanson and Sarah Nibbs

2023 has been a very busy year for the fundraising team, as we continue to apply for funding through trusts and grants, to build relationships with individual and corporate supporters who wish to help families in Jersey to enjoy a brighter future, as well as creating exceptional and memorable events.

Judith Hanson (Trusts and Grants Manager) has brought in an incredible £400,000 through making grant applications alone, and a one-off piece of funding from government has helped us to stay on track, as our operating costs surpassed £1 million this year.

A highlight of 2023 has undoubtedly been our now famous White-Collar Darts event and we also enjoyed our first six a side football tournament.

2023 also saw us slowly increase the number of monthly direct debit donations via "Our Crystal Year" online giving

campaign and this will remain a focus during 2024. Any amount is welcome and it's very easy to do this securely online or using the form on page 18.

Lunch & Learn - We have loved going into the offices of various businesses to talk about what we do and to share the vital work of Brighter Futures with you all. Sarah and Judith are only a phone call or email away if you would like to book a lunch and learn presentation for 2024, armed with our fun quiz and informative films that demonstrate the positive difference our charity makes to families in Jersey, every day.

To everyone who has supported us during our Crystal Year, whether you have walked, run, boxed, played football or darts for Brighter Futures, or thought of us because you believe that all families in Jersey deserve a brighter future, thank you from us both – and see you next year!



Judith Hanson,
Trusts and Grants Manager



Sarah Nibbs,
Fundraising, Events and Partnerships Manager

Our Supporters. **THANK YOU!**

A huge thank you to our active Ambassadors for the support they continue to provide to Brighter Futures. The organising committee joined forces four years ago in aid of Brighter Futures after being appointed as Ambassadors for the charity. Since then, the Ambassadors have hosted an annual 'Ladies Lunch' at Georgie's home, Gouray Lodge, where hundreds of guests have enjoyed an exceptional afternoon of dining, entertainment, and high-profile guest speakers.

Over the years, the lunches have raised almost £400,000, with this year's proceeds supporting many more families.



**Supported
by London art experts
Gladwell & Patterson**



Left to right: Donna Ashworth, Georgie Roberts, Louise Kenyon, Genevieve Brunwin, Lucy Shuttleworth, Katriona Hollywood, and Nina Mackie.

Photo credits: Ollie Jones.



We need your help!

2023 also saw us slowly increase the number of monthly direct debit donations via our “**Our Crystal Year**” online giving campaign, and this will remain a focus during 2024. Growing our monthly giving campaigns steadily is a focus of our team, and regular income from businesses and individuals makes a real difference to us.

Any amount is welcome and it's very easy to do this securely online or using the form on the next page.

We really do appreciate any support you can give.



WE NEED YOUR HELP

**Your donation of £5,
£10, or £15 per month
will help us support
even more families.**



Brighter Futures



CRYSTAL
YEAR



Become a regular supporter.

Either fill out the below form or simply scan the QR Code and complete the secure on-line booking form.



Please fill in the whole form including official use box using a ball point pen and send it to:

Brighter Futures Ltd

The Bridge
Le Gyt Road
St Saviour
Jersey
JE2 7NT

Name(s) of Account Holder(s)

Bank / Building Society Account Number

Branch Sort Code

Name and full postal address of your Bank or Building Society

Reference



Instruction to your Bank or Building Society to pay by Direct Debit

Service User Number

4 5 3 2 4 3

FOR Brighter Futures Ltd OFFICIAL USE ONLY This is not part of the instruction to your Bank or Building Society **IMPORTANT** - Please complete these details:

Account Holder(s) Name & Address

Name:		
Contact name	First:	Last:
Address:		
<input type="text"/>		
Town:		Postcode:
Email Address:		

Instruction to your Bank or Building Society

Please pay PSL re Brighter Futures Ltd Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with PSL re Brighter Futures Ltd and, if so, details will be passed electronically to my Bank / Building Society.

Signature(s)

Date:

Banks and Building Societies may not accept Direct Debit Instructions for some types of account.

This Guarantee should be detached and retained by the payer.

The Direct Debit Guarantee



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit PSL re Brighter Futures Ltd will notify you 3 working days in advance of your account being debited or as otherwise agreed. If you request PSL re Brighter Futures Ltd to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by PSL re Brighter Futures Ltd or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society.
 - If you receive a refund you are not entitled to, you must pay it back when PSL re Brighter Futures Ltd asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.



Patrons:

The Bailiff of Jersey, Sir Timothy Le Cocq
and Dr Kyd



THE BRIDGE | LE GEYT ROAD | ST SAVIOUR | JERSEY
JE2 7NT

Email: info@brighterfutures.org.je

www.brighterfutures.org.je

Tel: 01534 449487

WHAT3WORDS /// **BLAZERS.BROKE.BRIGHT**

FOLLOW US ON | FACEBOOK | INSTAGRAM | LINKEDIN | TWITTER

www.brighterfutures.org.je